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1	June 16, 2021				
2	Submitted via ECF				
3 4 5	Magistrate Judge Susan van Keulen San Jose Courthouse Courtroom 6 - 4th Floor 280 South 1st Street San Jose, CA 95113				
6	Re: Joint Submission re: Sealing Portions of June 2, 2021 Hearing Transcript <i>Brown v. Google LLC</i> , Case No. 5:20-cv-03664-LHK-SVK (N.D. Cal.)				
7 8	Dear Magistrate Judge van Keulen:				
9	Pursuant to Your Honor's June 1, 2021 Order on Motion to Seal Courtroom for June 2				
0	Discovery Hearing (Dkt. 183), Plaintiffs and Google LLC ("Google") jointly submit this statement				
1	regarding sealing portions of the June 2, 2021 hearing transcript.				
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Google respectfully seeks to seal the following portions of the June 2, 2021 Hearing Transcript ("Transcript"), which contain Google's confidential and proprietary information regarding highly sensitive features of Google's internal systems and operations that Google does not share publicly, including the various types of Google's internal identifiers/cookies and their proprietary functions. The Court sealed the June 2, 2021 hearing based on the discussion of this information pursuant to Google's request. Dkt. 182. This Administrative Motion pertains to the following information contained in the Transcript:

Document	Portions to be Filed Under Seal	Party Claiming
		Confidentiality
June 2, 2021 Hearing Transcript	Portions Highlighted in Yellow at 13:2,	Google
	13:8-11, 32:18-20, 36:23-37:3, 37:8-11,	
	37:15-20, 37:22-24, 38:2-5, 46:3-11,	
	46:17.	

The parties conferred on the proposed redactions to the Transcript. Plaintiffs believe there is no basis for any redactions, but they nonetheless do not oppose Google's motion to seal.

## I. LEGAL STANDARD

The common law right of public access to judicial records in a civil case is not a constitutional right and it is "not absolute." *Nixon v. Warner Communications, Inc.*, 435 U.S. 589, 598 (1978) (noting that the "right to inspect and copy judicial records is not absolute" and that "courts have refused to permit their files to serve as reservoirs of . . . sources of business information that might harm a litigant's competitive standing"). The right to access is further diminished where, as here, a party seeks to prevent the disclosure of information discussed during a hearing on a non-dispositive discovery motion; rather than the more stringent "compelling reasons" standard, a party seeking to seal materials in these circumstances must make only a "particularized showing" of "good cause." *Kamakana v. City & County of Honolulu*, 447 F.3d 1172, 1178–80 (9th Cir. 2006). A "strong presumption of access" does *not* apply to sealed discovery documents attached to non-dispositive motions; a "party seeking disclosure must present sufficiently compelling reasons why the sealed discovery document should be released." *Phillips ex rel. Estates of Byrd v. General Motors Corp.*, 307 F.3d 1206, 1213 (9th Cir. 2002). Even at trial, sealing is appropriate when the information at issue

constitutes "competitively sensitive information," such as "confidential research, development, or commercial information." *France Telecom S.A. v. Marvell Semiconductor Inc.*, 2014 WL 4965995, at \*4 (N.D. Cal. Oct. 3, 2014); *see also Phillips v. Gen. Motors Corp.*, 307 F.3d 1206, 1211 (9th Cir. 2002) (acknowledging courts' "broad latitude" to "prevent disclosure of materials for many types of information, including, but not limited to, trade secrets or other confidential research, development, or commercial information").

## II. THE ABOVE IDENTIFIED MATERIALS EASILY MEET THE "GOOD CAUSE" STANDARD AND SHOULD ALL BE SEALED

Although the materials that Google seeks to seal here easily meet the higher "compelling reasons" standard, the Court need only consider whether these materials meet the lower "good cause" standard. Courts have repeatedly found it appropriate to seal documents that contain "business information that might harm a litigant's competitive standing." *Nixon*, 435 U.S. at 589-99. Good cause to seal is shown when a party seeks to seal materials that "contain[] confidential information about the operation of [the party's] products and that public disclosure could harm [the party] by disclosing confidential technical information." *Digital Reg of Texas, LLC v. Adobe Sys., Inc.*, 2014 WL 6986068, at \*1 (N.D. Cal. Dec. 10, 2014). Materials that could harm a litigant's competitive standing may be sealed even under the "compelling reasons" standard. *See e.g. Icon-IP Pty Ltd. v. Specialized Bicycle Components, Inc.*, 2015 WL 984121, at \*2 (N.D. Cal. Mar. 4, 2015) (information "is appropriately sealable under the 'compelling reasons' standard where that information could be used to the company's competitive disadvantage") (citation omitted).

Here, the Transcript comprises confidential information regarding highly sensitive features of Google's internal systems and operations that Google does not share publicly. Specifically, this information provides details related to the various types of Google's internal identifiers/cookies and their proprietary functions. Such information reveals Google's internal strategies, system designs, and business practices for operating and maintaining many of its important services while complying with legal and privacy obligations.

Public disclosure of the above-listed information would harm Google's competitive standing it has earned through years of innovation and careful deliberation, by revealing sensitive aspects of

Google's proprietary systems, strategies, designs, and practices to Google's competitors. That alone is a proper basis to seal such information. *See, e.g., Free Range Content, Inc. v. Google Inc.*, No. 14-cv-02329-BLF, Dkt. No. 192, at 3-9 (N.D. Cal. May 3, 2017) (granting Google's motion to seal certain sensitive business information related to Google's processes and policies to ensure the integrity and security of a different advertising system); *Huawei Techs., Co. v. Samsung Elecs. Co.*, No. 3:16-cv-02787-WHO, Dkt. No. 446, at 19 (N.D. Cal. Jan. 30, 2019) (sealing confidential sales data because "disclosure would harm their competitive standing by giving competitors insight they do not have"); *Trotsky v. Travelers Indem. Co.*, 2013 WL 12116153, at \*8 (W.D. Wash. May 8, 2013) (granting motion to seal as to "internal research results that disclose statistical coding that is not publically available").

Moreover, if publicly disclosed, malicious actors may use such information to seek to compromise Google's internal identifier systems. Google would be placed at an increased risk of cyber security threats, and data related to browsing of users could similarly be at risk. *See*, *e.g.*, *In re Google Inc. Gmail Litig.*, 2013 WL 5366963, at \*3 (N.D. Cal. Sept. 25, 2013) (sealing "material concern[ing] how users' interactions with the Gmail system affects how messages are transmitted" because if made public, it "could lead to a breach in the security of the Gmail system"). The security threat is an additional reason for this Court to seal the identified information. The information Google seeks to redact, including the functionalities of its internal identifiers/cookies and their functionalities, is the minimal amount of information needed to protect its internal systems and operations from being exposed to not only its competitors but also to nefarious actors who may improperly seek access to and disrupt these systems and operations. The "good cause" rather than the "compelling reasons" standard should apply but under either standard, Google's sealing request is warranted.

## III. CONCLUSION

For the foregoing reasons, Google respectfully requests that the Court seal the identified portions of the Transcript.

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	-6- Case No. 5:20-cv-03664-LHK-SV
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1	ATTESTATION OF CONCURRENCE		
2	I am the ECF user whose ID and password are being used to file this Joint Submission.		
3	Pursuant to Civil L.R. 5-1(i)(3), I hereby attest that each of the signatories identified above has		
4	concurred in the filing of this document.		
5			
6	Dated: June 16, 2021 By /s/ Andrew H. Schapiro		
7 8	Andrew H. Schapiro  Counsel on behalf of Google LLC		
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